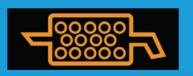
IVOR SEARLE INTRODUCES
DPF CLEANING
SERVICE



Ivor Searle, the UK's leading remanufacturer of automotive products, has introduced a professional Diesel Particulate Filter (DPF) cleaning service for cars and light commercial vehicles.

Its fast turnaround trade-only service expands Ivor Searle's existing portfolio of remanufactured engines, cylinder heads gearboxes and turbochargers, which aims to provide customers with a single source of supply for all major units.

Utilising Flash Cleaning[™] technology, the environmentally-friendly, water-based process delivers as new levels of cleanliness by removing all contamination, including PM10 particles, cerium oxide deposits and oil residues, from the DPF. Unlike chemical-based DPF cleaning processes, which only remove soot, Flash Cleaning eliminates both soot and ash deposits to return a DPF back to OE levels of performance at a much lower cost than purchasing a new unit.

Independent analysis by Umicore, one of the world's foremost automotive DPF manufacturers, has confirmed that there are no remarkable differences between a DPF cleaned using Flash Cleaning technology and a brand new component. As a result, Ivor Searle's DPF cleaning service offers independent workshops a competitive advantage by offering a lower-cost alternative to DPF replacement.

To guarantee peace of mind, all Ivor Searle cleaned DPFs are provided with certified pre- and post-cleaning back pressure and flow reports, as well as the reassurance of a no quibble 12-month unlimited mileage warranty.

For more information see page 10 or contact us in branch today!



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