DEMAND FOR REMANUFACTURED TURBOS CONTINUES TO INCREASE

According to Ivor Searle, demand from workshops for remanufactured turbochargers is increasing due to the high cost of purchasing a brand new replacement.

Costing up to 40% less than OE, Ivor Searle remanufactured turbochargers provide independent garages with competitive advantage in today's price-sensitive market, without compromising on quality, warranty protection or customer service. Ivor Searle offers an extensive all-makes turbocharger programme, which covers petrol and diesel cars and light commercial vehicles

Overall, the market for replacement turbochargers continues to expand as this technology becomes more commonplace in the vehicle parc, reflecting the proliferation of turbo diesel cars and light vans in recent years. Ivor Searle has also seen a gradual increase in demand for turbos on petrol-engined cars, in parallel with the growth of smaller capacity, more efficient powertrains. Market growth is also illustrated by a number of new entrants into the turbocharger remanufacturing sector. With this in mind, product quality and customer service have become key issues that workshops need to consider. Ivor Searle has made a major investment and employs the same quality-focussed ethos from over 70 years of engine remanufacturing expertise when it comes to its turbocharger remanufacturing facility, which is certified to ISO 9001:2015.

The remanufacturing process involves a complete strip down and thorough cleansing using pyrolytic technology, after which all internal components are automatically replaced. All external housings are meticulously examined and checked against OE specification and any non-conforming components are also replaced. All lvor Searle turbochargers "Every turbo receives a detailed final inspection and is flow tested to ensure optimum performance."

undergo stringent quality checks and test procedures throughout the remanufacturing process to ensure maximum durability and service life. Prior to final assembly, the turbocharger's rotating assembly is then balanced on state-of-the-art VSR equipment to OE specification and oil flow rates are checked at the same time. Every turbo receives a detailed final inspection and is flow tested to ensure optimum performance.

Ivor Searle turbochargers are provided with a transferable two-year unlimited mileage parts and labour warranty. In addition, all units are supplied with pre-installation guidelines, as well as model-specific instructions if required. Ivor Searle holds a comprehensive stock of turbochargers and offers free next day AM mainland UK delivery on stock items to ensure first class customer service and minimise vehicle downtime. Think Turbochargers - Think Ivor Searle

For more information: 01353 720531 or www.ivorsearle.co.uk